



WELCOME TO
SAN ANTONIO'S FOOD for THOUGHT
www.SAFood4Thought.com
YOUR DISCOUNT MEAL SPECIALIST

San Antonio's Food for Thought, working with local restaurants are helping to connect with customers in your neighborhood by sending your restaurant's special meal offer to residents through direct mail, text, digital and social media for restaurants across San Antonio.

Marketing can get expensive. Restaurants who work together with San Antonio's Food for Thought can help each other promote and generate new sales by sharing the cost of direct mail campaign, printing, postage costs and more.

REACH 5,000

residences who live near your restaurant...

and **DO IT** for less than

\$200 BUCKS!

San Antonio's Food for Thought Host, Nadine Mansour tells it like it is with a professional three to five-minute video showcasing your restaurant. She'll visit your restaurant and personally interview your chef, owner or customers that tells the story of what makes you different. We'll share your video with our audience and you'll receive a digital copy so you can place it on your own website, e-newsletters, and social media sites. Telling customers where you're located and what your restaurant's special offer is all part of getting customers through your door.



For more information contact

Orlando Garza

210.551.8855

Orlando@BestRateMedia.net
SAFood4Thought.com

SPECIAL OFFER

Has business been slow? San Antonio's Food for Thought working with local restaurants striving to boost meal times in your neighborhood.

Reach more customers with a shared low-cost direct mail campaign that places your coupon in the hands of 5,000 nearby residences inviting them thru your restaurant door.

No need to purchase mailing lists, permits, or associated fees. We will help you target customers who live a few miles from your restaurant location. Finding new customers is now easy and will save you money on printing, and postage costs.

Going Door-to-Door dropping off door hangers is ineffective especially with large apartment complexes that enforce no solicitations, Ads in a local magazine that are distributed with limited access or getting lost in the search engine clutter, Google ad words or not having a set budget to do any marketing.

Now partnering up with ten (10) restaurants can spread the word every month or multiple time per month.

only **\$175**

Introductory Offer

Receive a shared direct mail campaign to a specific zip code to 5,000 addresses.

The cost is per zip code.

SIGN UP AND YOU GET:

- Free coupon graphic design
- Free listing on www.SAFood4Thought.com
- Your coupon posted once on SAFood4Thought Facebook Page
- Coupon sent to 5,000 residences in your zip code

(* The price is net. SA Food for Thought is available for restaurants only not intended for Bars and Night Clubs. Offer is good with orders of 6 months or more).

TEXT MESSAGE MARKETING

Text Message Marketing is a quick and easy way to engage with your customers with discount specials, promotions and encourage delivery service when the weather is bad, etc.

\$150 Set Up Fee	2,000 Text Messages.....\$200 per month	1,000 Text Messages.....\$150 per month
	1,500 Text Messages.....\$150 per month	500 Text Messages.....\$75 per month

(Set up is a one time charge. It includes 4,000, 2 x 3.5 size promotional cards with TEXT Keyword to encourage registration)

GEO FENCING

Have 100,000 Digital Mobile ad impressions. Now you can set up a GPS Fence around nearby shopping centers or a Business Complex with your coupon inviting customers to your restaurant.....\$1,150.00

(Includes graphic design and analytic reports)

VIDEO SEGMENT

Three to a five-minute video showcasing your restaurant done with Host Nadine Mansour. Video includes video production with client logo, web, social media and contact information.....\$500.00

A LA CARTE

- Embroidery Uniforms/ Polos/ Aprons/ Caps
- Screen Printing T-shirts/ Aprons
- 500 Business Cards (Full Color, Double sided).....\$35
- Printing ToGo menus/ Flyers/ Promotional cards
- Flag Banner / Vinyl Banners..\$5 per Sq Ft
- We build websites and social media site
- Window Graphics ads/ Window Perf.....\$8 per Sq Ft
Does not include installation
- Magnetic signs.....\$50 (pair)
- Plastic loyalty cards/ Key tags
- Table Tents
- Electronic Changeable Copy Billboards
- Door Hangers

Call 210.551.8855 or email me at orlando@beststratamedia.net for a quote

HERE HOW YOU CAN RESERVE YOUR SPACE TODAY BY CHOOSING ONE OF THESE THREE OPTIONS:

- 1 Call Orlando Garza at 210.551.8855 or email me at orlando@beststratamedia.net
- 2 Go To <http://bit.ly/SAFood4ThoughtCampaign> and fill out the online request form.
- 3 Fill out the order form and send to sales@beststratamedia.net

Disclaimer: This proposal and any of its attachments may contain San Antonio's Foods for Thought proprietary information, which is privileged, confidential, or subject to copyright belonging to San Antonio's Foods for Thought. This proposal is intended solely for the use of the individual or entity to which it is addressed. If you are not the intended recipient of this proposal, you are hereby notified that any dissemination, distribution, copying, or action taken in relation to the contents of and attachments to this proposal is strictly prohibited and may be unlawful. If you have received this proposal in error, please notify the sender immediately and permanently delete the original and any copy of this proposal and any printout.

Order Form



Business Name _____

Campaign Start Date _____ End Date _____

\$175

YOUR CAMPAIGN INCLUDES:

- Free coupon graphic design
- Free listing on www.SAFood4Thought.com
- Your coupon posted once on SAFood4Thought Facebook Page
- Coupon sent to 5,000 residences in your zip code

(Net) \$175 reaches 5,000 mailing addresses. Per campaign, per zip code. No limits to # of mailing per month.

Do you have ready artwork (Actual ad size is 2.2" x 3.125") yes or no

What is your offer: _____

Would you like to provide one free lunch for two as a promotional give away? Yes or no

What zip code(s) are you interested in reaching?

1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____ 9. _____ 10. _____

Select which months you would like to run: Jan Feb Mar Apr May Jun July Aug Sept Oct Nov Dec
(Circle the months)

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PAYMENT INFORMATION

Please make check or money order payable to: Best Rate Media

- VISA
- MASTER CARD
- AMEX
- CHECK
- CASH

TOTAL : \$ _____

CREDIT CARD #: _____

EXP. DATE: _____ SEC. CODE (Code on back of card) _____

CARDHOLDER NAME (Please print clearly): _____

CARDHOLDER SIGNATURE: _____

BILLING ADDRESS: _____ BILLING ZIP: _____

MAIL ORDER FORM WITH PAYMENT TO:

BEST RATE MEDIA / C/O SA FOOD 4 THOUGHT
17503 LaCantera Parkway #104-257, San Antonio, TX 78257
Email to Sales@BestRateMedia.net



Discover San Antonio's Newest Neighbor
Start sending out your latest discounts to your neighborhood.
 Visit SAFood4Thought for more details!

WE CAN HELP SUPPORT YOUR RESTAURANT WITH QUALITY PRODUCTS, SUCH AS:

- Refrigerator Magnets
- Loyalty Cards
- Corrugated Signs & Banners
- Road side Flag Banners
- Extra Large Window Decals
- Table Tents & Coasters
- Caps
- Screen printed T-shirts
- Embroidered Shirts
- Delivery Car Door Magnets
- Name Tags
- Take home menus
- Adhesive Coupons
- And more...

BUSINESS PRINTING

We offer only the highest quality printing in a variety of paper stocks, print options and finishes to fit your specific needs. We use LED UV Printing which delivers a brighter, cleaner product.

We back our products with superior customer service, the fastest possible turn-around times and competitive pricing.

Here are some of the things we do:

- Business Cards
- Sales Flyers
- Catering Menus
- Take Out Menus
- Brochures
- Post Cards
- Door Hangers
- NCR Order Forms Wrap Around
- Promotional Coupon Sticky Pads
- Posters
- Club Flyers
- Invitations

WINDOW GRAPHICS

Window perf signage offers "see-through" window graphics that allow passers-by to view your message clearly but allow for an unobstructed sight from inside your store or office. Photos, images, logos and messages printed in vivid colors on one side and transparent vinyl on the other. With a 65/35 print to hole ratio, these mechanically-perforated window perf decals are perfect for storefront windows graphics.



EMBROIDERY - SCREEN PRINTING - CAPS

Best Rate Media is your one stop contract apparel decorator. We offer customers our best competitive pricing for embroidery and screen printing. We provide superior quality and unmatched customer service and we deliver.

We produce custom screen printed T-shirts for any occasions, like employee uniforms, special events, fundraising. Embroidery shirts, aprons, and caps for staff or give them away as attractive customer gifts.

We offer name brand apparel in a variety of colors and styles for which to choose from.

If you have a design or need help creating one we can help. We offer graphic design services too.



ELECTRONIC CHANGABLE COPY BOARD

Having an Electronic Changeable Copy Board sign can help your restaurant attract more business than a manual changeable copy board. Changeable Copy Board come with a red LED that features up to four lines of text. Users control the text-based display from a Wi-Fi ready mobile device using a web browser.

Electronic Changeable Copy Boards fit in the facilities of your existing changeable copy boards signs. These LED signs are affordable and are accessible anywhere, anytime from any device.



* Also available in Full Color LED Signs. Ask about financing.

**LOGO APPAREL • BUSINESS PRINTING
 SIGNS • PROMOTIONAL PRODUCTS**

Contact: Orlando Garza
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*San Antonio's Food for Thought
 doing businesses under Best Rate Media*

